

Shri Mohatadevi Shikshan Sanstha, Aurangabad.

PRAGATI MAHAVIDYALAYA

Sawkheda, Tq. Sillod, Dist. Aurangabad.

Affiliated to: S.N.D.T. Women's University, Mumbai

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Dr. Varsha Phalke

Date: 05/08/2019

Ref No.: PMS/20 | 9 -2020 / -

Workshop Report on "Entrepreneurship and Social Wellbeing"

Introduction: A one-day workshop on "Entrepreneurship and Social Wellbeing" was held on 5th August 2019 at PragatiMahavidyalaya, Sawkheda, Sillod, Aurangabad. The event was organized with the objective of encouraging students and faculty members to explore entrepreneurship as a means to contribute to social wellbeing.

Details of Workshop:

Date: 05/08/2019

Venue: Pragati Mahavidyalaya, Sawkheda, Sillod, Aurangabad

Guest Speaker: Prof. Bhor Balasaheb N., Sant Dasganu Arts Commerce and Science

College, Akolner, Ahmednagar

Coordinator: Prof. Chandranayan K. Waghmare

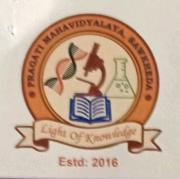
Principal:Dr. Varsha S. Phalke

Inaugural Session: The event commenced with a welcome speech by Dr. Varsha S. Phalke, Principal of PragatiMahavidyalaya, who emphasized the importance of entrepreneurship in today's world and its role in social development. She highlighted how entrepreneurship can address social challenges such as unemployment, poverty, and inequality, and encouraged participants to think creatively and innovatively.

Guest Speaker's Address: The workshop's keynote address was delivered by Prof.BhorBalasaheb N., from SantDasganu Arts Commerce and Science College, Akolner, Ahmednagar. He provided deep insights into the role of entrepreneurship in promoting social wellbeing and economic development. Prof.Bhor emphasized the following points:

1. Entrepreneurship and Social Impact: Prof. Bhor explained how entrepreneurship is not only about financial success but also about creating a positive social impact.

PRINCIPAL Pragati Mahavidyalaya Sawkheda Tg.Sillod, Dist. Aurangabad



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inseractive Session: Following the keynote speech, the workshop continued with an interactive session, where students and faculty asked questions related to entrepreneurship, business models, and the social impact of enterprises. Prof.Bhor answered the questions and shared real-life examples, which enriched the discussion.

Activities and Group Discussions: As part of the workshop, participants were divided into small groups for discussions on potential business ideas that could contribute to the social wellbeing of their communities. Each group presented their ideas, focusing on areas such as education, sustainable agriculture, healthcare, and clean energy. This session encouraged collaborative thinking and innovative approaches to problem-solving.

Valedictory Session: The workshop concluded with a valedictory session in which Prof.Chandranayan K. Waghmare, the event coordinator, thanked Prof.Bhor for his valuable insights and the participants for their active involvement. He also encouraged the students to take forward the ideas discussed during the workshop and to strive to become change-makers in society.

Summary: The one-day workshop on "Entrepreneurship and Social Wellbeing" was a great success, providing valuable knowledge and inspiration to all participants. It fostered a deeper understanding of the role of entrepreneurship in creating social impact and highlighted the opportunities available in the current entrepreneurial landscape. The event served as a stepping stone for many students to explore entrepreneurship as a viable career path and a tool for driving positive social change.

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He provided several examples of social enterprises that have improved the quality of life in rural areas by addressing problems such as healthcare access, education, and environmental sustainability.

- Challenges and Opportunities for Entrepreneurs: Prof. Bhor discussed the common challenges faced by aspiring entrepreneurs, such as access to capital, market understanding, and competition. He also spoke about the vast opportunities in sectors like agriculture, technology, and education, especially in rural India.
- Skills and Mindset for Success: Prof. Bhor highlighted the key skills necessary
 for entrepreneurial success, including leadership, problem-solving, and resilience.
 He urged the participants to adopt a growth mindset and be open to learning and
 innovation.

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